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**INSERT YOUR
LOGO HERE**

30 DAY SOCIAL MEDIA POSTING CALENDAR



INSPIRATION
Post inspiring images, quotes, and sayings. Consider using hashtags such as #MondayMotivation




DEALS
Offer timely deals for your business around current events and holidays.



QUESTION OF THE DAY
Ask your followers for their opinions on their industry, your industry, or just something fun.



RELEVANT CONTENT
Link to articles from reputable sources and relevant bloggers.



CURRENT EVENTS
Humanize your brand by posting about current events, holiday's, etc.




SWEEPSTAKES
Give your followers the ability to win something by running a contest or sweepstakes.




YOUR BLOG POSTS
Link to your newest blog posts each time you log an entry.



INFO-GRAPHICS
Informative, image-driven graphics relating to your industry.




INSIDE LOOK
Give a peek inside your business with an image of your workspace or project.




PRODUCTS & SERVICES
Post about the products and services you offer.



CROSS PROMOTE
Does one of your other social networks need love? Promote it on the others!




POSITIVE REVIEWS
Highlight any positive reviews and testimonials written about your business.




GIVEAWAYS
Give away prizes in exchange for likes, follows, and engagement.



LIFE HACKS
Got a time-saving tip online or life tip? Share it with your followers!




GAMES / PUZZLES
Post a caption this photo challenge, riddles, and other fun, engaging games.




EVENTS
Post about your digital events – like webinars, and in-person happenings.



MEMES
Look up and share memes – especially if they relate to your industry.



CALLS TO ACTION
Ask your followers to sign up for your email list, check out new products, and more!



ANNOUNCEMENTS
Post about new launches, news, and updates about you and your business.




TUTORIALS
Provide educational tutorials to help your followers achieve their goals.




HASHTAG TRENDS
Find and leverage the latest hashtags like #ThursdayThought and #FollowFriday




GIFS & VIDEO
Share funny or inspirational videos and animated GIF's.




BRANDED GRAPHICS
Create visually appealing imagery with your brand on it.



ENCOURAGEMENT
Sometimes everyone needs a little boost. Encourage your followers!



SURVEYS
Ask for input about your business, industry, and more.



SHARE A STORY
Sometimes a personal or retold story is too good not to share.




HOLIDAYS
Did you know that there's literally a holiday every single day of the year?



IN THE NEWS
Share news coverage about your business or industry.



INFLUENCERS
Did someone in your industry make a big announcement? Share it!



RE-USE OLDER CONTENT
Repost any content that you used in months past.